

Press Release

For Immediate Release

Key Points

- **J. D Classics unveiled as a major sponsor of XK60**
- **Announcing the “XK60 J.D Classics Diamond Charity Ball”**

J. D Classics Sponsor XK60 Diamond Charity Ball

Classic Jaguar sales specialist and restorer, J. D Classics, has been unveiled as a major sponsor of the event celebrating the 60th anniversary of the Jaguar XK and all XK-engined cars: XK60 at Goodwood Motor Circuit, 8-9 August 2008.

The company has given its name to the glittering social centre-piece of the whole weekend, the - “XK60 J. D Classics Diamond Charity Ball” (Goodwood House, Saturday 9 August 2008). Guests arriving for the occasion will be treated to a stunning 60th Birthday display of classic XK 120s, 140s and 150s provided by the renowned restorer.

The *XK60 J. D Classics Diamond Charity Ball* has already proved a popular attraction for XK owners, with half of the available 400 ticket allocation selling out in just two weeks. In addition to mingling with celebrities from the world of motor sport and beyond, guests will also have the chance to participate in a charity auction, with proceeds being split between Cancer Research UK and SightSavers.

Discussing his involvement, Derek Hood, Managing Director of J. D Classics remarked, “After a career dedicated to selling and restoring classic XKs, I am delighted to be associated with XK60, an event that celebrates both the history and timeless glamour of these fabulous cars”.

In addition to sponsoring the ball, J. D Classics will also be exhibiting throughout XK60 at Goodwood. The impressive list of activities, on and around the famous circuit, continues to grow and currently includes track action for XKs and XK-engined cars such as C-types and D-types, 600 XKs on display, competitions, trade and lifestyle exhibitors, XK workshops and a major auction of Jaguars and Jaguarina by a leading auction house. Additional event high-lights will be announced over the coming months.

XK60 at Goodwood is being organised by the *International Jaguar XK Club*, headed up by author Philip Porter. He comments, “J. D Classics and the Diamond Charity Ball are a perfect fit. Both offer style and sophistication but with commitment to detail and real quality. J. D Classics restore and sell some of the finest Jaguars on this planet and where better to showcase them than Goodwood House?”

Tickets for XK60 at Goodwood Motor Circuit are available priced: £30 per car – Friday, 8 August 2008, £40 per car – Saturday, 9 August 2008. Tickets for the *XK60 J. D Classics Diamond Charity Ball* are available at £125 per person (price includes Champagne reception & canapés, 3-course dinner with wine and live music). For more information about the Ball or any aspect of XK60, contact: Louise Shaw, tel. +44 (0)1584 781588, louise@xkclub.com or visit www.xk60.com .

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Image 1: Sparkling Attractions: J. D Classics cars in the show room

Image 2: Prestigious Venue: XK60 J. D Classics Diamond Charity Ball at Goodwood House (image courtesy of Goodwood Estate Company Ltd)

Notes to Editors

XK60 Celebrations

XK60: Diamond Celebrations will take place over the weekend of 8-10 August 2008. The scale of the event means activities, which include an auction, competitions, trophies, historic exhibitions, star guests, track events and parades and the largest gathering of classics XKs ever: 600 to celebrate 60, will encompass two spectacular locations: Goodwood - the spiritual home of historic motor sport and nearby Cowdray Park, the residence of Viscount Cowdray, who owns several historic Jaguar sports cars.

XK60 commemorates the diamond anniversary of the launch of the stylish XK 120 Super Sports at the 1948 London Motor Show. This original XK was not simply 'gorgeous' but proved to be the world's fastest production car. It was powered by Jaguar's brilliant new XK engine (the first to be designed in-house): significantly, the XK-engine remained at the heart of the Jaguar range until 1986.

The XK120, therefore, sits at the head of an impressive motoring dynasty that includes the D-type, E-type and XJ6. Each stage of the XK-engine's evolution from XK 120 to the last XK-engined models and the modern XKs that grace our roads today will be celebrated over the course of the weekend's activities.

J. D. Classics

J. D Classics has built an outstanding reputation for providing world-class classic Jaguar services and is renowned for providing top quality, fully-functioning, totally reliable restored cars to buy. The company's restorations and sports upgrades are recognised around the world for their stunning quality, excellent craftsmanship and attention to detail. Whether you are looking to take your classic to next level with innovative and impressive refinements, to rebuild a car to your individual specifications or return it to the manufacturer's original specifications, J. D Classic's talented team of 35 specialists have the ingenuity and skill to bring your dreams to life.

Press Information & Images

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