



XK60 Announcement - International Jaguar XK Club

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Press Release

For Immediate Release

Key Points

- **Be part of the largest gathering of XKs ever at XK60**

Calling all XKs!

An extensive search is underway for classic Jaguar XKs in the build-up to next year's XK60 celebrations at Goodwood Circuit and Cowdray Park (8-10 August, 2008). The *International Jaguar XK Club* is calling on all owners to make a pilgrimage to the home of historic British motor racing, to be part of the largest meeting of these breathtaking cars, ever! The target is to achieve a gathering of 600 original XK120s, 140s and 150s to celebrate their 60th birthday!

The high-profile XK celebrations are a fantastic opportunity for XK owners to become part of their car's history and *XK Club* Founder, Philip Porter, is keen to emphasise just how exciting the project is, "We have never seen such a large number of XKs congregated in one place before. We will also have the finest collection of historic XKs ever, with significant cars coming over from round the World. C-types and D-types were XKs and they will be included of course. I cannot overstress how amazing it will all be – the most spectacular Jaguar event ever."

Porter goes on to say, that the initial response to his call for XK owners has been phenomenal, "We already have cars attending from America, Australia, South Africa, Canada, France, Switzerland, Belgium, Germany, Holland, Scandinavia and, of course, the UK. We have two full days of track action, parades, demonstrations, hospitality, XK-workshops, competitions planned, plus events for XK-engined cars such as the E-type and MK II, a major Jaguar auction and celebrity guests. We can't wait for the party to begin!"

Tickets for XK60 at Goodwood Circuit are available now priced: £30 per car – Friday, 8 August 2008, £40 per car – Saturday, 9 August 2008 and £20 per car – Sunday, 10 August 2008. For more information regarding XK60 or transporting your car to the event, please contact, Louise Shaw, tel: +44 (0)1584 781588, louise@xkclub.com or visit www.xk60.com .

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Images: Calling All XKs

Notes to Editors

The Appeal of the Jaguar XK

The XK120 Super Sports was a design sensation when it was unveiled at the 1948 London Motor Show, Earls Court. However, the real genius of the car was in its successful fusion of styling elegance and mechanical excellence. The XK was not simply 'gorgeous', but was also incredibly fast. It was powered by Jaguar's new XK engine (the first to be designed in-house by Jaguar). This engine, which remained at the heart of the Jaguar range until 1986, powered the XK 120 to the title of the fastest production car in the world.

With such a prominent reputation for *pace & grace*, the Jaguar XK very quickly became a symbol of all that was desirable and the series prospered through another two incarnations: the XK 140 and XK 150, each of which combined period design sensibilities with mechanical improvements. The last production XK was made in 1961.

Today classic XK120s, 140s and 150s are ranked among the most desirable classic cars to own. The enduring success of Jaguar's XK is not only demonstrated by the great feeling of affection that exists towards them in the classic car fraternity, but through the survival of the brand name into the modern age, with the current Jaguar XK and XK-R.

The Jaguar XK Club

The International Jaguar XK Club was founded by Jaguar author Philip Porter and his wife Julie in 1997. It is currently celebrating its tenth anniversary and today has almost 1400 members spread across 40 countries worldwide! At the heart of the Club is its professionally produced and edited monthly magazine, the *XK Gazette*, which was described by Australian XK expert, author and founder of XK Lovers, John Elmgreen as, "The mail-box highlight of the month". In addition to informing and supporting its members, the Club organises numerous events, from technical seminars to track days, informal dinners to large-scale tours.

Press Information & Images

For more press information or images please contact Claire Bryan, *International Jaguar XK Club* on tel: +44 (0)20 8144 5705 or email claire@xkclub.com .